

Michigan NATOA Pro
Meeting of January 10, 2006
SWOCC Studios, Farmington, MI

Meeting Recap

Attendees: Thompson (SWOCC), Sommerfeld (BCTV), Nielsen (City of Livonia), Georgas (SWOCC), Cohn (SWOCC), Burek (CDTV), Hanson (City Cable 15), Rota (BCTV), Tennent (Lathrup 17), Teitmeyer (City of Farmington Hills), Angott (SWOCC), Antuna (BCTV)

The meeting started with a tour and Introductions.

Review of handouts, including Membership form, personal survey, Access resource list, Tips & Tricks from Dick Reizner. Antuna asked everyone to fill out the membership for (one per facility) and everyone to fill out and return personal survey.

Antuna then discussed what to expect from the group and subsequent meetings. Including but not limited to:

- Facility Reports, what each group is up to, working on or status of projects
- Equipment comments and/or review: entertained the idea of bringing in equipment to share and show how to use. Or if anyone received or is looking to buy new gear, sharing information.
- Production Tips/Recommendations/coverage styles
- Free Flow Q & A/Comments
- Potential Guest Speakers
- Committee Reports

Antuna suggested officers to be named as liaison to represent Michigan NATOA Pro and organize. Angott nominated Antuna as President, Antuna asked if anyone else was interested to be President. No one responded, Antuna accepted nomination. No objections. Antuna then nominated Angott as Vice-President, Angott accepted, no objections. Thompson nominated Cohn as Secretary/Treasurer, Cohn accepted, no objections.

Newly appointed officers for 2006 are:

Lisa Antuna, Bloomfield Community Television (BCTV)

Eric Angott, SWOCC Studios

Melissa Cohn, SWOCC Studios

Antuna discussed the importance of sub-committees and encouraged members to sign up for the committees in the back of the room. The committees are as follows:

Workshop/Programming Committee: This committee brainstorms and organizes ideas for potential workshops, seminars and speakers along with organizing regular program swaps and critiques.

Committee Members: Thompson (Chair), Angott

Video Projects/Production Committee: This committee brainstorms, produces, and distributes projects that can be shared at all local facilities utilizing members from Michigan NATOA Pro as crew.

Committee Members: Sommerfeld (Chair), Rota

Communications/Promotion Committee: This committee includes website information and postings, emails, and ways to promote and encourage membership.

Committee Members: Burek (Chair), Nielsen

To round out the meeting, the group gave individual reports about their current productions and facility reports. The group also came up with several suggestions that the group could do or work on. Including:

- Generic PEG video that educates the public about what PEG Access is. Could be given to libraries, and played throughout Michigan.
- Joint efforts to promote the importance of PEG, especially in advocacy against current legislation. Generic enough to be shown at all facilities.
- Sharing generic b-roll among facilities.
- Sharing archiving ideas and techniques.
- Pointing out the importance and need for a listserv forum for this group as soon as possible.
- Sharing programming and short spots/psas/bumps

Antuna adjourned the meeting at 5:30pm and suggested those who wished to stay and review SWOCC programming could do so.